

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions and listings of claims in the application:

1. (Currently Amended) A method of enabling ~~a beauty analysis~~ display of a simulated facial image, the method comprising:

facilitating display, on a display device, of a plurality of templates, wherein at least some of the templates are representative of a portion of a face having a simulation of use of a beauty product;

enabling selection of at least one of the displayed templates; and

facilitating display, on the display device, of a simulated facial image including at least one displayed facial portion having a simulation of use of a beauty product, wherein the displayed facial portion ~~having a simulation of the simulated facial image~~ corresponds to a facial portion of the at least one selected template, and wherein the simulation of the displayed facial portion corresponds to a simulation of the at least one selected template.

2. (Original) The method of claim 1, wherein the plurality of templates comprise a group of templates each having substantially the same shaped facial portion along with a simulation of a differing beauty product.

3. (Currently Amended) The method of claim ~~[[3]]~~ 2, wherein the beauty product comprises make-up, and wherein each template in the group of templates has a simulation of a differing make-up.

4. (Original) The method of claim 3, wherein each template in the group has a simulation of make-up with at least one of a differing color, a differing texture, a differing brand, and a differing formulation.

5. (Original) The method of claim 1, wherein the plurality of templates comprise a group of templates each having a different shaped facial portion.

6. (Original) The method of claim 1, wherein the facial portion is chosen from lips, eyes, cheeks, and eyebrows.

7. (Original) The method of claim 1, wherein the beauty product comprises make-up.

8. (Original) The method of claim 1, wherein the simulated facial image is one of two-dimensional image and a three-dimensional image.

9. (Original) The method of claim 1, wherein the simulated facial image is displayed on a simulated likeness of at least a portion of a human.

10. (Original) The method of claim 9, further comprising enabling selection of at least one article of clothing, wherein the selected article of clothing is displayed on the simulated likeness.

11. (Original) The method of claim 1, wherein at least one of facilitating display of a plurality of templates, enabling selection of at least one of the displayed templates, and facilitating display of a simulated facial image comprises providing access to software.

12. (Original) The method of claim 1, further comprising enabling selection of at least one of a size and a shape for at least one of a head, eyes, nose, lips, ears, and eye brows.

13. (Original) The method of claim 1, further comprising enabling application of coloration to the simulated facial image to simulate at least one of actual skin tone and actual hair color.

14. (Original) The method of claim 1, wherein the beauty product comprises a cosmetic product chosen from mascaras, eye shadows, eye liners, foundations, concealers, blushers, lip make-ups, lip sticks, lip glosses, and hair colorings.

15. (Original) The method of claim 1, further comprising enabling storage of the simulated facial image for selective recall by an individual.

16. (Original) A computer-readable medium containing instructions for the method of claim 1.

17. (Original) A system comprising a processor configured to perform the method of claim 1.

18. (Currently Amended) A method of enabling ~~a beauty analysis~~ viewing display of a simulated facial image, the method comprising:

viewing display, on a display device, of a plurality of templates, wherein at least some of the templates are representative of a portion of a face having a simulation of use of a beauty product;

selecting ~~[[of]]~~ at least one of the displayed templates; and

viewing display, on the display device, of a simulated facial image including at least one displayed facial portion having a simulation of use of a beauty product, wherein the displayed facial portion ~~having a simulation of the simulated facial image~~ corresponds to a facial portion of the at least one selected template, and wherein the simulation of the displayed facial portion corresponds to a simulation of the at least one selected template.

19. (Original) The method of claim 18, wherein the beauty product comprises make-up.

20. (New) The method of claim 1, wherein facilitating display of the plurality of templates comprises displaying, on the display device, the plurality of templates, wherein enabling selection comprises selecting at least one of the displayed templates, and wherein facilitating display of the simulated facial image comprises displaying, on the display device, the simulated facial image.

21. (New) The method of claim 18, wherein the plurality of templates comprise a group of templates each having substantially the same shaped facial portion along with a simulation of a differing beauty product.